

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Irrigation & CAD – Publicity on Irrigation Projects – Payment of advertisement charges amounting to Rs.4.01 crores – Administrative approval – Accorded.

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IRRIGATION & CAD (PW-Maj.irr.-X) DEPARTMENT

G.O.Rt.No. 57

Dt.-22-1-2009

**Read the following:**

1. From the Special Commissioner I&PR Dept. Lr.No.19444/Advt.II/2007 dt.22.10.2008
2. From the Special Commissioner I&PR Dept.Lr.No.19444/Advt.II?2007 dt.15-11-2008
3. From the Engineer-in-Chief(Aqdmn), Hyderabad, .Lr.No.Engineer-in Chief (Admn)/publicity cell/002/dt:24.112008.
4. G.O.Rt.No.736, I&CAD(PW.Maj.X) Dept.,dt.29. 9.2008.
5. G.O.Rt.No.115, Fin (BGI) Dept.Dt.9.1.2009

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**ORDER:**

In the reference 1<sup>st</sup> read above, the Special Commissioner I & PR Department has requested sanction orders for a total amount of Rs.2,82,10,150/- for the advertisements released to news papers up to 8-5-2008.

2. In the reference 2<sup>nd</sup> read above, the Special Commissioner I&PR Department has requested to arrange payment of Rs.1,18,44,400/- to M/s.Ramakanth Advertising Pvt.Ltd., Hyderabad since the advertisement has been released on priority to highlight the achievements and create awareness on “ Jalayagnam”.

3. In the reference 4<sup>th</sup> read above, Government have accorded administrative approval of Rs.13,78,440/- for the advertisement published in the News Papers on 21-3-08 on the occasion of inauguration of Swarnamukhi Barrage cum-bridge across Swarnamukhi River at Vakadu(V), Nellore District. Therefore, balance of amount i.e. 4,01,00,000 – Rs.13,78,440 = 3,87,21,560 is available for payment of pending bills with I & PR Department for advertisements released up to 8-5-2008.

4. In the circumstances stated by the Engineer-in-Chief(Admn), Hyderabad in his letter 3<sup>rd</sup> read above, Government here by accord administrative approval for Rs.3,87,21,560/- (Rupees Three crores eighty seven lakh twenty one thousand five hundred and sixty only) for payment of advertisement charges.

5. In the reference 5<sup>th</sup> read above, orders were issued for Rs. 4.01 crores for meeting the advertisement charges by way of reappropriation of funds.

6. The Engineer-in-Chief (IW), Hyderabad is requested to take necessary further action in consultation with the Special Commissioner I&PR Department.

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7. This order issues with the concurrence of Finance(W&P) Department vide their U.O.No.5126/F3(1)/08-2, dt.15-1-2009.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

RAJIV RANJAN MISHRA  
SECRETARY TO GOVERNMENT

To  
The Engineer-in-Chief(Admn),Hyderabad.  
The Engineer-in-Chief (Irrigation) Hyderabad.  
The Engineer-in-Chief(Medium Irr.) Hyderabad.  
The Special Commissioner, I&PR Dept.  
The A.G.A.P., Hyderabad  
The P.A.O., Hyderabad.  
The Fin(W&P) Dept.  
Copy to PS to M(M&MI)  
Copy to PS to Secretary (RRM)  
SF/SC

//FORWARDED::BY ORDER//

SECTION OFFICER